



## BEACON OF LIGHT

COACHING · CONSULTING · PUBLIC SPEAKING

### CONSULTING

We provide essential professional services that assist people and organizations in fulfilling their missions and reaching their goals. We specialize in capacity building support for nonprofits and small businesses by bringing light to issues and creating paths to success with realistic strategies and solutions. We ensure the integrity and sustainability of new processes and/or programs through real-time oversight and one-on-one coaching.

**Areas of focus include:**

- Strategic Planning/Operational Strategy
- Nonprofit Management
- Project/Program Development and Management



### COULD YOU BENEFIT FROM WORKING WITH A CONSULTANT?

- Do you need an impartial opinion?
- Do you lack internal resources?
- Do you have time-sensitive projects?
- Do you need help identifying/clarifying your strategy and goals?

When you **work with Beacon of Light**, you **gain a teammate** that empowers you and your team throughout the duration of the project. Let us show you that **you aren't in it alone**.

### WHY HIRE BEACON OF LIGHT?

- We increase your productivity by allowing you to focus on your areas of expertise.
- We shed light with outside perspective and objectivity.
- We can expand capacity or supplement staffing.
- We have project and change management expertise that gives special attention to people, processes, and technology.
- We believe that good business management starts with people.
- We provide ongoing, timely communication.

### WHAT TO EXPECT

#### 1. 30-Minute Discovery Meeting

- Meet and greet  
*In-person, phone, or virtual*
- Review current situation
- Discuss challenges and opportunities
- Identify the goal of working with Beacon of Light
- Defining the win and measuring success
- Timeline for goal achievement

#### 2. Proposal for Services

- Written Proposal Includes:  
*Project Scope, Timeline, Deliverables, Fees & Payment Terms*

#### 3. Service Agreement

- Agreement signed and start date identified.